2019 *Sauvignon Blanc*

MARLBOROUGH, NEW ZEALAND



KIM CRAWFORD IS ONE OF NEW ZEALAND'S MOST *exciting* AND *innovative* WINE PRODUCERS.

Kim Crawford wines started out in a small Auckland cottage in New Zealand. Since its launch in 1996, the label has gained critical acclaim around the globe. We do things unconventionally, take risks, start things, and welcome different.

BACKGROUND: Kim Crawford produces one of Marlborough's benchmark Sauvignon Blancs and has been named in the "*Wine Spectator* Top 100" four times. A perennial favorite enjoyed by the glass in restaurants, it has also been named in the "2019 *Wine & Spirits* Restaurant Top 10" Sauvignon Blanc category. The secret to Kim Crawford's success is serious attention to detail in the vineyards and winery, with a special focus on sustainable practices, individual vineyard block harvesting, and small lot fermentation.

CRAFT: Grapes were individually harvested from our vineyard blocks in subregions throughout Marlborough and destemmed in the field before being gently pressed and fermented. To retain the character of each subregion and block and use them to the best advantage, each block was handled individually to capture the special characteristics of the vineyard parcel. Grapes from Wairau Valley provided classic passion fruit and grapefruit aromas, while grapes from the Awatere Valley and Southern Valley contributed lemon, lime, and fresh herbs. When combined, these individual parcels deliver the potpourri of aromas and dense concentration of flavors that characterize Kim Crawford's signature Sauvignon Blanc style.

LOOK: Pale yellow.

SMELL: Tropical fruits of passion fruit and guava with intense citrus notes of grapefruit, lemon, and a zesty concentration. Underlying herbal notes show as wet stone minerality.

TASTE: A fresh, juicy wine with vibrant acidity and plenty of weight and length on the palate.

EAT: Perfect for all occasions, particularly delicious with fresh seafood and vegetables.

CELLAR: Enjoy now, or within one to three years, with confidence.

COMPOSITION:
100% Sauvignon Blanc

APPELLATION:
Marlborough, New Zealand

HARVEST DATE: March/April 2019

TA: 7.09g/L

pH: 3.25

RS: 4.0g/L

ALCOHOL: 12.5%

KIM CRAWFORD. MAKE IT *Amazing*™

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MEIOMI

SONOMA • MONTEREY • SANTA BARBARA

2019 PINOT NOIR

From the dense fog and brilliant sun, to the high winds, cool coastal air, and diverse terrain, the California coast presents many challenges. And yet it's still one of the best winegrowing areas for producing world-class Pinot Noir. Each of the vineyards chosen for this wine offers the best expression of its respective appellation, carefully blended to achieve balance, complexity, and richness of flavor.

AGING 6 Months in French Oak

ALCOHOL 13.7%

TOTAL ACIDITY 5.8 g/L

RESIDUAL SUGAR 15 g/L

pH 3.8

GROWING SEASON

The 2019 vintage was a moderate growing season throughout spring and summer. Due to cooler temperatures, harvest started slightly later than normal, around the first week of September. Consistent and moderate temperatures allowed harvest to maintain a steady pace, where it finished in early November. The near-perfect temperatures and lack of precipitation allowed the grapes to fully ripen and be harvested at the optimal time, giving our Pinot Noir beautiful color, texture, and flavor.

WINEMAKING

During fermentation, both punch-downs and pump-overs were used to ensure balanced extraction of flavor, aromatics, structure, and color. We aged in French oak to allow the sweet and structural influences from the oak to mingle seamlessly with the rich fruit and ripe tannins. The result is an evocative wine that is well-balanced, richly flavored, and deliciously complex.

TASTING NOTES

A rich garnet color, the wine reveals lifted fruit aromas of bright strawberry and jammy fruit, mocha, vanilla, and toasty oak. Expressive boysenberry, blackberry, dark cherry, juicy strawberry, and toasty mocha flavors lend complexity to the soft, plush palate. The well-integrated oak provides structure and depth seldom seen in Pinot Noir.

19% SONOMA COUNTY
Bing cherry and strawberry, earthiness, mid-palate weight

59% MONTEREY COUNTY
Dark plum, savory edge, black tea leaves, fleshy texture

22% SANTA BARBARA COUNTY
Bright red fruit, baking spices, cranberry, creamy viscosity



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